



**MANGALAYATAN
UNIVERSITY**
JABALPUR

*Learn Today to **Lead Tomorrow***

*Established by MP Legislature Act. No 11 of 2019 and
duly recognised by UGC under section 2(f)*



IDEATHON

CONFERENCE & ENTREPRENEURSHIP CONCLAVE

Building Future Enterprises

Organized By:

**Mangalayatan University,
Jabalpur, Madhya Pradesh,
India**

In Collaboration With:

IMPARC

23-24th October 2026|

Mode: **Hybrid**



About the Conference & Conclave

The **IDEATHON & ENTREPRENEURSHIP CONCLAVE 2026** – Building Future Enterprises is a two-day innovation and entrepreneurship platform jointly organized by **Mangalayatan University, Jabalpur**, in association with **IMPARC** under the **IMPARC Knowledge Series**. The conclave is designed to encourage students, researchers, faculty mentors, startups, and aspiring entrepreneurs to develop innovative ideas, validate business concepts, and transform them into sustainable ventures.

Bringing together academia, industry experts, incubation centers, startup founders, and investors, the conclave offers participants a unique opportunity to engage in expert-led discussions, ideation challenges, startup pitching, networking sessions, and mentorship interactions. Participants will gain exposure to design thinking, business model development, market validation, funding opportunities, and entrepreneurial best practices.

The event also provides avenues for research publication, startup ecosystem engagement, investor interaction, and recognition through various awards. By fostering collaboration between education, innovation, and enterprise, the conclave aims to nurture the next generation of entrepreneurs, innovators, and changemakers capable of building impactful future enterprises.



About Mangalayan University

Mangalayan University, Jabalpur, is a progressive multidisciplinary institution committed to delivering quality education, fostering innovation, and promoting research-driven learning. Guided by the vision of creating knowledgeable, skilled, and socially responsible professionals, the university provides a dynamic academic environment that encourages intellectual growth, critical thinking, creativity, and lifelong learning. Through its diverse academic programs, modern teaching methodologies, and learner-centric approach, the university equips students with the knowledge, competencies, and practical exposure required to excel in an increasingly competitive and technology-driven world.

The University places a strong emphasis on research, innovation, entrepreneurship, and industry-academia collaboration, creating opportunities for students and faculty to engage in meaningful projects, startup initiatives, skill development programs, and professional networking. By integrating academic excellence with experiential learning, leadership development, and societal engagement, Mangalayan University nurtures future-ready professionals, innovators, and entrepreneurs capable of addressing real-world challenges and contributing to sustainable social and economic development. Its commitment to holistic education and continuous improvement makes it a vibrant center for learning, innovation, and transformative growth.



About Ignited Minds Edutech

IgnitedMinds Edutech is a knowledge-driven academic ecosystem with **15+ years** of experience in education, research, publishing, mentorship, and academic collaboration. **Established in 2011**, the organization has supported the publication of **25,000+ research articles** and **1,500+ books and academic volumes**, making it one of the emerging contributors to the academic and research ecosystem. Backed by recognized **ISSN, ISBN, and RNI registrations under the Government of India**, along with national and international academic collaborations, Ignited Minds has established itself as a trusted platform for advancing knowledge, innovation, entrepreneurship, and institutional development.

Its ecosystem includes **IMPARC (Ignited Minds Professional & Academic Research Consortium)** for research and academic collaboration, **MentorsGate** for global 1:1 mentorship and professional networking, **Ignited Minds Today (IMT)** a print magazine for thought leadership and academic discourse, **Ignited Minds Academy** for professional development and capacity-building programs, **Ignited Minds Journals** recognized International Research Journals for scholarly publishing, **Horizon Books** focused on academic publishing and dissemination. Together, these initiatives create a comprehensive platform that supports learning, research, innovation, entrepreneurship, and institutional development at national and international levels.

● OBJECTIVES OF THE CONFERENCE & CONCLAVE

- Encourage student-led innovation, creativity, and entrepreneurship
- Provide mentorship from industry leaders, academicians, and startup experts
- Promote interdisciplinary collaboration and startup culture
- Facilitate interaction with investors, incubation centers, and ecosystem enablers
- Document outcomes through ISBN conference proceedings, case studies, and edited publications

● KEY HIGHLIGHTS

- Startup Pitch Competition before Investors & Industry Experts
- Expert Talks by Entrepreneurs, Academicians & Startup Leaders
- Panel Discussions on Innovation, Funding & Entrepreneurship
- Design Thinking & Business Model Development Sessions
- Research Paper Presentation & Publication Opportunities
- Startup Expo, Poster Presentation & Networking Sessions
- Investor & Venture Capital Interaction Opportunities
- ISBN Conference Proceedings & Edited Book Publication Internship,
- Incubation & Mentorship Opportunities for Selected Teams
- Podcast Feature on Ignited Minds Dialogue for Promising Startups Awards & Recognition for Outstanding Teams & Research

Contributions Collaboration Opportunities with Startup Ecosystem Partners

● WHO CAN PARTICIPATE?

- Undergraduate Students
- Postgraduate Students
- Research Scholars
- Faculty Members & Mentors
- Early-Stage Startups
- Innovators & Aspiring Entrepreneurs
- Incubation Centre Affiliated Teams
- Interdisciplinary Student Teams

● Awards

1. Pitch Your Idea & Attract Funding – Best Idea Award

Pitch your innovative business ideas before mentors, industry experts and potential investors. Participants can explore opportunities for funding, incubation, mentorship and business support.

2. Create Impact Through Innovation – Best Social Innovation Award

Present innovative solutions to social and community challenges in areas such as education, healthcare, environment, women empowerment, rural development, financial inclusion and livelihood generation.

3. Exhibit Your Product/Enterprise & Increase Visibility – Best Business Model Award

Become part of Exhibition. Existing startups, student enterprises and entrepreneurs can showcase and sell their products, services and business models to mentors, customers, entrepreneurs and investors.

4. Present Case study as a Research Paper – Best Research Paper Award

Students/research scholars can conduct and present market research/case studies on any commodity, product, service or business opportunity. Selected research papers will be considered for publication in the ISBN Conference Proceedings/Edited Volume.

5. Create Awareness & Amplify Entrepreneurship – Best Influencer Award

Promote the event through social media, digital platforms, public engagement, networking and community outreach. The award celebrates influencers who inspire aspiring entrepreneurs and create a positive impact on the entrepreneurial ecosystem

● SUBMISSION REQUIREMENTS

A. Research Paper (Faculty Mentor-Led)

Paper Guidelines:

- 2,000–3,000 Words
- Structured Format:

1.Title of the Case Study

2.Introduction / Background :Briefly

describe the product, service, business, industry or problem being studied.

3.Objectives of the Study

Mention **2–3 key objectives** of the case study.

4.Market / Business Analysis

5.Key Findings

6.Conclusion

Summarize the overall outcome and potential of the product/business/idea.

7.References

Mention the books, research papers, websites, reports, surveys or other sources used.

- Original and Unpublished Work
- Plagiarism as per Academic Standards

B. Startup / Idea Brief

Each team must submit a concise overview of the proposed startup or innovative idea.

The Brief Should Include:

- Product / Service Description
- Problem Statement
- Innovation & Uniqueness
- Target Market & Customer Segment Business Model Overview
- Expected Impact & Scalability

● PRESENTATION FORMAT

Part 1 – Research Presentation

Presented by Faculty Mentor

The presentation should focus on:

- Problem Identification
- Need Analysis
- Market Research & Validation
- Research Findings & Insights

Duration: 5 Minutes

Part 2 – Startup Pitch

Presented by Entrepreneur

The pitch should cover:

- Product / Service Demonstration
- Value Proposition
- Business Model
- Market Strategy & Revenue Model
- Financials & Funding Requirements

Duration: 5 Minutes

Total Presentation Time

Maximum 10 – 15 Minutes per Team (including Q&A)

● PUBLICATION OPPORTUNITIES

Selected contributions from the Conclave may be considered for publication in:

-  Conference Proceedings with ISBN
-  Edited Book by Horizon Books
-  Startup Innovation & Case Study Compilation
-  Expert Talks & Thought Leadership Chapters
-  Event Report & Knowledge Compendium

REGISTRATION DETAILS

Faculty Members	₹ 1,000 per Participant
Startup Founders & Research Scholars	₹ 800 per Participant
UG / PG Students	₹ 700 per Participant
Accommodation & Stay (Optional)	₹ 2,500 per Person

Bank Transfer / UPI Account Name: IGNITED MINDS
EDUTECH PVT LTD.

Bank Name : ICICI BANK, TANSEN ROAD, GWALIOR
Account No. : 406005001006
IFSC Code : ICIC0004060
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**SCAN THE QR CODE
FOR PAYMENT**



Registration Includes

- Participation in Conference & Conclave Activities
- Access to Expert Sessions & Panel Discussions
- Startup Pitch Competition Entry
- Networking & Ecosystem Interaction Opportunities
- E-Certificate of Participation
- Consideration for Awards & Recognition
- Publication Opportunities (as applicable)

CHIEF PATRON

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